

Reporter	Media outlet	Beat/job title if not a reporter	Contact information	Social	Pitch details	Rationale	Link to related articles
Sami Edge	The Oregonian/Oregon Live	Higher education	Sedge@oregonian.com	<a href="#">LinkedIn</a>	SOJC Alum! Email	higher ed story,would be something positive for her to report on	<a href="#">link</a>
Beckie Supiano	The Chronicle of Higher Education	Higher education	beckie.supiano@chronicle.com	<a href="#">LinkedIn</a>	Email	teaching, learning, and the human interactions that shape them	<a href="#">link</a>
Beth McMurttrie	The Chronicle of Higher Education	Higher education: teaching	beth.mcmurttrie@chronicle.com	<a href="#">LinkedIn</a>	Email	Writes about teaching and the future of learning	<a href="#">link</a>
Corey Hoffman	The Daily Emerald	Campus News	choffman@dailyemerald.com	<a href="#">LinkedIn</a>	Email.	Works at student publication, may appreciate student run professional organizations	<a href="#">link</a>
<b>Riley Fox</b>	<b>The Daily Emerald</b>	Campus News	rfox@dailyemerald.com	<a href="#">LinkedIn</a>	Email	Works at student publication, reported on sojc before	<a href="#">link</a>
Chad Shelton	SOJC Communications	Social media to sojc	shelton@uoregon.edu	<a href="#">LinkedIn</a>	Email	In charge of social media, could be featured on the tiktok or instagram	<a href="#">link</a>
<b>Diana Fingal</b>	<b>SOJC Communications</b>	in charge of #LifeasAJStudent Blog	dianaf@uoregon.edu	<a href="#">LinkedIn</a>	Email	These blogs are often promoted on the widely followed sojc instagram	<a href="#">link</a>
Jesse Summers	UO Communications	Director of Social Media	summers5@uoregon.edu	<a href="#">LinkedIn</a>	Email	See if we can be featured on the uo account, ask if this is something he handles	<a href="#">link</a>
Ben Wildavsky	Higher Ed Spotlight Podcast	Podcast host	ben.wildavsky@gmail.com	<a href="#">LinkedIn</a>	Email.	The podcast explores the dynamic landscape shaping the future of learning	<a href="#">link</a>
Miranda Cyr	The Register Guard	Education	MCyr@registerguard.com	<a href="#">LinkedIn</a> (Not sure if the location or bio on there is accurate)	Email.	Reports on the UO, something lighthearted and positive	<a href="#">link</a>
Chris Daniels	PR Week	freelance contributor	chris@chrisdaniels.ca	<a href="#">LinkedIn</a>		Written about sudent-run agencies before	<a href="#">link</a>
Angela Yamamoto	KMTR	News, entertainment, and lifestyle	ayamamoto@sbgvtv.com	<a href="#">LinkedIn</a>	Email	Work is pretty varied, may be a nice positive addition to her repertoire	<a href="#">link</a>
Melissa Ezarik	Inside Higher Education	Sudent Sucess	<a href="https://www.linkedin.com/in/mezarik/">https://www.linkedin.com/in/mezarik/</a>	<a href="#">LinkedIn</a>	Linked in	Writes about extracurriculars, career readiness, student sucess	<a href="#">link</a>
Colleen Flaherty	Inside Higher Education	Special Content	colleen.flaherty@insidehighered.com	<a href="#">LinkedIn</a>	Email	Writes about a variety of higher ed topics	<a href="#">link</a>
Publications Editor in Chief	PRSSA	podcasts	publicationseic@prsa.org		Email	pitch for the student stories podcast	<a href="#">link</a>
Laura Spitalniak	Higher Ed Dive	Higher education	lspitalniak@industrydive.com	<a href="#">LinkedIn</a>	Email	Writes about higher ed	<a href="#">link</a>