

Subject: Free Trip-Planning Resource for PTOs and PTAs

Hi PTO Today Team,

I wanted to share a free resource designed to help PTOs and PTAs bring meaningful travel experiences to their schools — [the Student Travel Planning Guide 2025](#).

This guide is packed with ready-to-use tools like trip checklists, planning resources, fundraising tips, and sample itineraries, all geared toward elementary and middle school trips.

With PTOs often leading the charge on enrichment and extracurricular programming—especially when school budgets are tight—this guide makes it easier for parent groups to organize educational travel that’s fun, engaging, and curriculum-connected.

The best part? It’s completely free, with no membership or subscription required, making it a perfect fit for your community of 84,000+ school parent groups. If it’s a good fit, we’d love for you to consider sharing it via your print magazine, website resource roundup, email newsletter, or social media. We’re happy to provide graphics, sample copy, or whatever else you need.

Thanks for the work you do to support and empower parent leaders across the country!

Warm regards,

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