

Organization Name	Type (Media Outlet, blog, publication, etc.)	Contact Name	Title/Role	Email(s)	Notes (any notes on how they present content and what we would want them to do with our information + other notes)
The Meandering Traveler, Travel Agent Cen	Blog	Susan J. Young	Travel and Cruise Editor/Senior Contributing Edit	travelsusan@aol.com	Contributes to two relevant blogs, aim to get featured or hyperlinked in an upcoming article. Relevant article
American Bus Association	Industry Association	Ben H. Rome	Director of Communications & Brand	brome@buses.org	Publications: The Bus Bulletin", "The Tour Stop", Website Newsfeed Placement, Newsletter feature, social media feature
National Tour Association	Industry Association	Kendall Fletcher	Manager, Communication and Marketing	kendall@ntaservicesinc.com	weekly e-newsletter ("Tuesday"), Banner and In-Article Ads, NTACourier.com, Events and Conferences, social media
American Society of Travel Advisor	Industry Association	Krystle Kimes	Marketing & Communications	kkimes@asta.org	"FYI ASTA" Newsletter, feauture 1gt research in ASTA white papers, get feaured in blog post?
Student & Youth Travel Association	Industry Association	Amy Cannon, CSTP	Director of Membership & Communications	acannon@syta.org	Articles + Resources Section, Teach & Travel" Magazine, Email Newsletters, Planners use SYTA for industry insights, destination ideas, and trend reports
Adventure Travel Trade Association	Industry Association	Roberta Scott	Marketing Director	Message on LinkedIn	Audience: Tour operators, Group travel companies, Destination marketing organizations. News section and Member platforms + forums (ATTA HUB)
Meetings & Conventions	Media Outlet	Josh Lieberman	Manager, Digital Content	jlieberman@ntmlc.com	Meeting planners frequently need transportation, lodging, destination suggestions, itineraries, and travel logistics
TravelPulse	Media Outlet	Eric Bowman	Editor-in-Chief	ebowman@travelpulse.com	He consistently covers travel advisor-focused industry news, regularly reports on industry events and new resources
TravelPulse	Media Outlet	Claudette Covey	Executive Retail Editor	ccovey@ntmlc.com	Has written about travel organizations, could do an article talking about key takeaways from the industry forecast
VAX VacationAccess	Media Outlet	Joni Sweet (freelance)	Writer and Editor, Freelance	jonimsweet@gmail.com	200,000+ active advisors, VAX is a proud advocate for travel agents and works with suppliers, "The Compass" publication
Travel Market Report	Media Outlet + Newsletter	Keri-Anne Slevin	Marketing Coordinator	kslevin@travelmarketreport.com	industry's most reliable source of fact-based reporting, analysis, and education for 75,000+ North American advisors
Washington Post:By The Way Newsletter	Newsletter	Natalie B. Compton	Travel Reporter and Columnist	natalie.compton@washpost.com	By The Way Newsletter: Travel better with news, tips and guides that make you feel like a local wherever you go. Delivered every Thursday.
TravelPulse Newsletter	Newsletter	Maura Lee-Byrne	Sr. Vice President & Publisher	mbyrne@ntmlc.com	audience is comprised of travel professionals all over North America and throughout the globe
Travel Planners International	Blog	Louis Velazquez	Creative Marketing Director	louis@tpionline.com	large network of travel advisors. Their blog targets travel sellers seeking industry insights, tools, and resources.
Travel Research Online	Blog	Cheryl Rosen	Columnist, Rosen Report	crosentravel@gmail.com	Travel Research Online focuses on, Travel suppliers, Travel advisors/agents, Education and marketing support. Cheryl writes specifically about group tr