

Organization Name	Type (Media Outlet, blog, publication, etc.)	Contact Name	Title/Role	Email(s)	Notes (any notes on how they present content and what we would want them to do with our information + other notes)
The Meandering Traveler, Travel Agent Cen	Blog	Susan J. Young	Travel and Cruise Editor/Senior Contributing Editor	<a href="mailto:travlsusan@aol.com">travlsusan@aol.com</a>	<a href="#">Contributes to two relevant blogs, aim to get featured or hyperlinked in an upcoming article. ....Relevant article</a>
American Bus Association	Industry Association	Ben H. Rome	Director of Communications & Brand	<a href="mailto:brome@buses.org">brome@buses.org</a>	Publications: The Bus Bulletin", "The Tour Stop" , Website Newsfeed Placement, Newsletter feature, social media feature
National Tour Association	Industry Association	Kendall Fletcher	Manager, Communication and Marketing	<a href="mailto:kendall@ntaservicesinc.com">kendall@ntaservicesinc.com</a>	weekly e-newsletter ("Tuesday"),Banner and In-Article Ads,NTAcourier.com,Events and Conferences, social media
American Society of Travel Advisor	Industry Association	Krystle Kimes	Marketing & Communications	<a href="mailto:kkimes@asta.org">kkimes@asta.org</a>	"FYI ASTA" Newsletter, feature lgt research in ASTA white papers, get feaurured in blog post?
Student & Youth Travel Association	Industry Association	Amy Cannon, CSTP	Director of Membership & Communications	<a href="mailto:acannon@syta.org">acannon@syta.org</a>	Articles + Resources Section, Teach & Travel" Magazine, Email Newsletters,Planners use SYTA for industry insights, destination ideas, and trend reports
Adventure Travel Trade Association	Industry Association	Roberta Scott	Marketing Director	<a href="#">Message on LinkedIn</a>	Audience: Tour operators, Group travel companies, Destination marketing organizations. News section and Member platforms + forums (ATTA HUB)
Meetings & Conventions	Media Outlet	Josh Lieberman	Manager, Digital Content	<a href="mailto:jlieberman@ntmlc.com">jlieberman@ntmlc.com</a>	Meeting planners frequently need transportation, lodging, destination suggestions, itineraries, and travel logistics
TravelPulse	Media Outlet	Eric Bowman	Editor-in-Chief	<a href="mailto:ebowman@travelpulse.com">ebowman@travelpulse.com</a>	He consistently covers travel advisor-focused industry news, regularly reports on industry events and new resources
TravelPulse	Media Outlet	Claudette Covey	Executive Retail Editor	<a href="mailto:ccovey@ntmlc.com">ccovey@ntmlc.com</a>	Has written about travel organizations, could do an article talking about key takeaways from the industry forecast
VAX VacationAccess	Media Outlet	Joni Sweet (freelance)	Writer and Editor, Freelance	<a href="mailto:Jonimsweet@gmail.com">Jonimsweet@gmail.com</a>	200,000+ active advisors, VAX is a proud advocate for travel agents and works with suppliers, "The Compass" publication
Travel Market Report	Media Outlet + Newsletter	Keri-Anne Slevin	Marketing Coordinator	<a href="mailto:kslevin@travelmarketreport.com">kslevin@travelmarketreport.com</a>	industry's most reliable source of fact-based reporting, analysis, and education for 75,000+ North American advisors
Washington Post:By The Way Newsletter	Newsletter	Natalie B. Compton	Travel Reporter and Columnist	<a href="mailto:natalie.compton@washpost.com">natalie.compton@washpost.com</a>	By the Way Newsletter:Travel better with news, tips and guides that make you feel like a local wherever you go. Delivered every Thursday.
TravelPulse Newsletter	Newsletter	Maura Lee-Byrne	Sr. Vice President & Publisher	<a href="mailto:mbyrne@ntmlc.com">mbyrne@ntmlc.com</a>	audience is comprised of travel professionals all over North America and throughout the globe
Travel Planners International	Blog	Louis Velazquez	Creative Marketing Director	<a href="mailto:louisv@tpionline.com">louisv@tpionline.com</a>	large network of travel advisors. Their blog targets travel sellers seeking industry insights, tools, and resources.
Travel Research Online	Blog	Cheryl Rosen	Columnist, Rosen Report	<a href="mailto:crosentravel@gmail.com">crosentravel@gmail.com</a>	Travel Research Online focuses on, Travel suppliers, Travel advisors/agents, Education and marketing support. Cheryl writes specifically about group tr